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SD-WAN: THE FUTURE OF BUSINESS CONNECTIVITY

Break free from outdated networks. Discover smarter, faster, and more secure connectivity with Intercity SD-WAN.

Your business deserves a network that moves as fast as you do. SD-WAN, or Software Defined Wide Area Network, is the modern way to connect your people, locations, and applications.

Think of it as a smart traffic controller for your business. Instead of relying on one fixed route, SD-WAN constantly finds the best and fastest path for your data. It keeps your team productive, your customers happy, and your information safe.

With SD-WAN, your network becomes more than just wires and signals. It becomes an intelligent, resilient foundation for everything your business needs to achieve.

THE COMMON CHALLENGES WE HEAR FROM BUSINESSES

For too long, businesses have been held back by legacy networks. These outdated systems can feel like invisible handcuffs, slowing you down and creating risk when you can least afford it.

Here are the pain points we hear most often:

Slow site rollouts – new branches and offices take far too long to get online, costing time and missed opportunities.

Frustrated teams – cloud apps and video calls stutter or drop, draining productivity.

Unreliable uptime – every outage leads to lost business and unhappy customers.

Escalating security risks – fragmented systems make you vulnerable to attacks and compliance headaches.

High costs – traditional networking is inflexible, complex, and expensive to scale.

If this sounds familiar, it's time to rethink your network.

HOW SD-WAN SOLVES THESE CHALLENGES

SD-WAN transforms your business connectivity by combining intelligence, security, and flexibility in one solution. It adapts to your needs and keeps you ahead of the curve.

Key Benefits

- **Resilience:** Always-on operations with built-in failover and zero downtime.
- **Efficiency:** Optimises your bandwidth, saving costs without sacrificing performance.
- **Security:** Protects your data with firewalls, encryption, and compliance-ready safeguards.
- **Flexibility:** Easily scale your network as your business grows.

Key Components

- **Smarter Routing:** Your network automatically prioritises critical applications and chooses the fastest route.
- **Central Management:** Configure and control everything from one simple dashboard.
- **Cloud Compatibility:** Seamlessly integrates with cloud platforms and SaaS tools.
- **Rapid Deployment:** Get new sites online in days, not weeks.

The Modern Network Stack

BREAKING DOWN THE MODERN NETWORK STACK

Modern networking isn't about one product. It's about combining the right components into a powerful, secure, and agile stack.

Here's what makes up Intercity's approach:

DIA (Dedicated Internet Access):

Think of this as your business's private fast lane on the internet. No sharing, no slowdowns – just guaranteed bandwidth for your critical services.

SD-Branch:

The easy button for branch offices. It unifies your Wi-Fi, LAN, and security into one simplified solution.

SD-WAN (Software Defined Wide Area Network):

The brains of the operation. It steers your data along the best possible path for speed, reliability, and security.

SASE (Secure Access Service Edge):

Your cloud security guardian. It ensures your people and data are protected wherever they are, with consistent policies and safeguards.

Together, these elements form a resilient, future-ready network for your business.

How We Provide SD-WAN Setup

YOUR JOURNEY WITH INTERCITY – SETUP

Rolling out a new network doesn't need to be complicated.
At Intercity, we make setup simple, smooth, and secure:

1. **Network Assessment** – we review your current setup and highlight where SD-WAN will deliver the biggest benefits.
2. **Solution Tailoring** – we design a solution that matches your goals, operations, and budget.
3. **Customised Design** – built secure by design, integrated with minimal disruption.
4. **Seamless Deployment** – we configure your network and devices, with options for site visits or self-install.
5. **Comprehensive Testing** – we validate speed, reliability, and security before handover.
6. **Training and Support** – we enable your team to manage the system with confidence.

From day one, we set you up for success.

How We Provide In-Life Management

ONGOING SUPPORT YOU CAN RELY ON

The real value of SD-WAN comes from how it's managed day-to-day. Intercity provides proactive in-life management, so your network never lets you down:

- **Security Management** – constant monitoring, patches, and policy updates.
- **Performance Tracking** – 24/7 monitoring of your network health.
- **Troubleshooting and Support** – fast response with guaranteed SLAs.
- **Configuration Management** – we adapt your setup as your needs evolve.
- **Reporting and Analytics** – clear insights against agreed KPIs.
- **Capacity Planning** – forecasting your future needs to keep you ahead.
- **Traffic Optimisation** – fine-tuning performance as your usage changes.
- **Dedicated Service Manager (optional):** a single point of contact for complete peace of mind.

We don't just install SD-WAN.
We manage it with you, every step of the way.

Costs

CLEAR PRICING. FLEXIBLE OPTIONS.

We know every business is different, so our SD-WAN pricing is built around your exact needs.

Here's how it works:

Professional Services:

Project management, security specialists, and installations are available as one-off costs. Moves, adds, and changes are charged per request.

Networking & Security:

Recurring costs cover essentials like IP addresses, virtual domains, and access to the FortiGate security platform.

Connectivity & Hardware:

Options include Ethernet fibre, SoGEA, 4/5G, and FortiGate devices.

You'll always know what you're paying for, with no hidden surprises.

How much does SD-WAN cost?

Package	Essentials	Business Premium	Enterprise
	FortiManager	FortiManager FortiAnalyzer	FortiManager FortiAnalyzer FortiPortal
Management / Service	Managed	Managed	Managed (option for Co-Managed)
Support Hours	9-5 Monday - Friday	24 x 7 x 365	24 x 7 x 365

Connectivity and Hardware / Software:

Ethernet

Fibre / SoGEA

4/5G

FortiGate

Professional Services:

Upfront:

- Project Management – from 1 day/project
- Security Specialist – from 1 day/project
- Service Endpoint installation – per site visit

Ad hoc: Moves, Adds & Changes (MACs) – per MAC

Networking & Security:

Annual/Monthly recurring:

- IP Addresses – per subnet
- Virtual Domain – per network (optional)

FortiGate platform

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WHY CHOOSE INTERCITY?

For over 40 years, Intercity has been helping businesses connect, protect, and grow. What makes us different is our people-first approach. We care about outcomes, not just technology.

- Trusted by leading organisations across the UK.
- Experienced in communications, managed services, cloud, and security.
- Recognised as a Wired Trailblazer in 2024.
- A partner who puts your business first.

Ready to modernise your network?
Visit our SD-WAN page today.

https://www.intercity.technology/networks/sd-wan